



# Pitch Deck

Introducing BlastFi: simplified, personalized, and optimized restaking solutions for wealth accumulation

Our Company

01

Market Analysis

02

Restaking  
Renovated

03

Referral Program

04

Tokenomics

05

Roadmap

06

Get  
Started





# Our Company

The Backbone of BlastFi

# SCINEX LTD

Introducing SciNex, the driving force behind BlastFi, where our commitment to integrity, dependability, openness, adaptability, and effective dialogue sets the foundation for building trust and confidence in our investment solutions.

Company Name	<b>SciNex Ltd,.</b>
Registered Address	<b>21 Guild Road, United Kingdom</b>
DUNS Number	<b>231425980</b>



# Scinex

 TechWave

 ExoTechX

 Scinex

 Digital Pulse

 GENXCEL

BLASTFI

# Proven and *experienced* team



## Marcus Tan

A prodigy in software development and blockchain innovation, co-founded BlastFi alongside Elena. With a Bachelor's and Master's degree in Computer Science from MIT, Marcus has over a decade of experience in developing scalable and secure software solutions



## Elena Vasquez

A visionary leader with over 15 years of experience in the fintech industry. Holding a Ph.D. in Financial Engineering from Stanford University, Elena has been at the forefront of merging technology with finance



## Sophia Liu

Brings a wealth of financial expertise to the BlastFi team, with over 12 years of experience in investment banking and venture capital. Holding an MBA from Harvard Business School, she has a proven track record of successful investments in the tech and crypto sectors



# Market Analysis

Challenges & Opportunities for BlastFi

Staking has emerged as a prevailing trend due to its role in enhancing network security, efficiency, and market stability within the crypto space.

**Market Cap**

of Top 35 PoS Assets

**\$423 BN**

of top 35 PoS Assets

**Value of Staked Assets****\$148 BN****Annualized Staking Rewards****\$8.9 BN****Average Annual Yield****9.4%****PoS Share of Total Crypto Market Cap****24%**

Statistics as of Q1/2024 – Data Source: Staked (Kraken)

# The Rise of Restaking in DeFi



Unlike traditional staking, which involves locking assets for a predetermined duration, **restaking** allows users to leverage tokenized assets for compounding rewards and optimizing asset usage in DeFi.

This approach enable users to adapt to changing conditions while maximizing rewards, providing crucial flexibility and efficient asset management in today's volatile market.

In today's rapidly evolving crypto landscape, characterized by volatility and adaptability demands, restaking addresses the demand to simultaneously **bolster staking amounts** while **maintaining capital flexibility** for users.





# Market Overview

The liquid restaking market has seen a remarkable surge, with a **400% increase** in market capitalization to over **\$400 million** by January 2024, underscoring the escalating demand for flexible staking solutions. However, despite this growth, significant challenges persist in the market, creating opportunities for innovative solutions.

## Limited Interoperability

Interoperability remains limited among staking protocols, restricting users from efficiently utilizing staked assets across platforms and blockchain networks.

## Complex User Experience

The liquid restaking market's complex user experience inhibits widespread adoption and participation, stemming from disjointed interfaces and convoluted processes.

## Inadequate Risk Management

Inadequate risk management practices pose challenges to asset security and platform stability, emphasizing the need for robust security protocols and risk assessment mechanisms.

**BlastFi** is at the forefront of addressing these challenges, pioneering tailored remedies and advancements to ensure optimal outcomes for its users and the broader ecosystem.

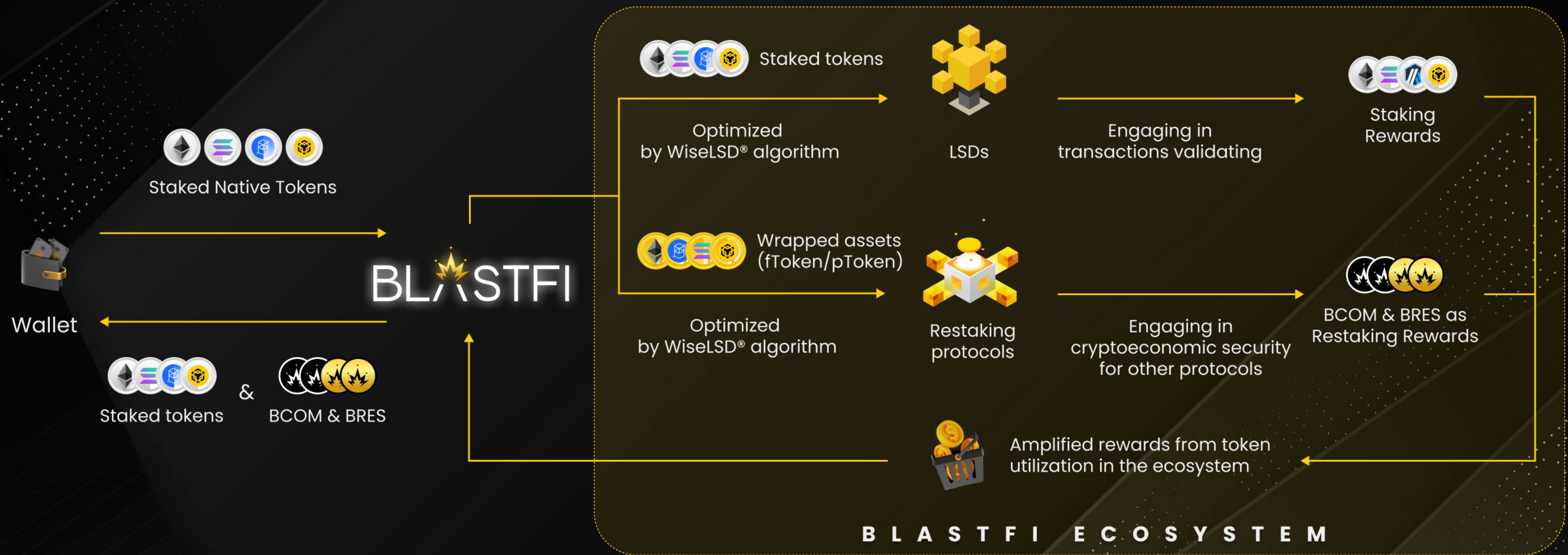


# Restaking Renovated

Products & Solutions implemented by BlastFi

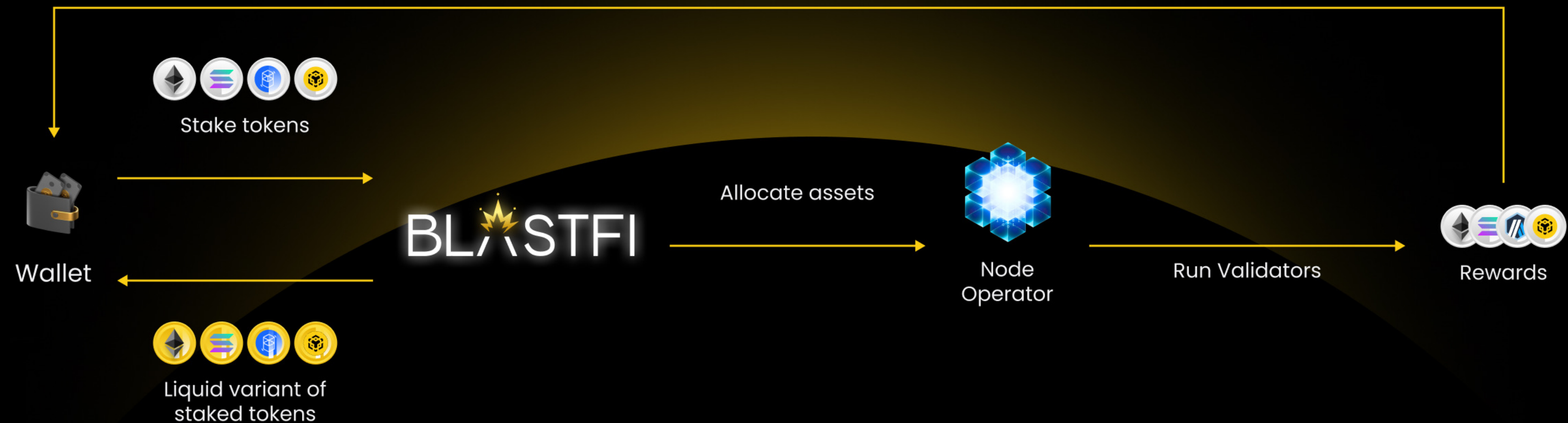
# Our operating ecosystem

On BlastFi, users can deposit assets into pre-selected pools tailored to their preferred risk and reward levels, contributing to network security and efficiency through staking. In return, they receive tokenized assets, which can be restaked to generate additional rewards, optimizing earnings and fostering ecosystem growth.



# Validator Administration

BlastFi maintains node operators for running validators on layer-1 blockchains such as Ethereum (ETH) and Solana (SOL). When staking with BlastFi, users' assets are staked with an operator from a set, allocated round-robin style. Rewards are shared among all tokenized asset holders, irrespective of the chosen operator.



# Integrated Solutions




Ensuring exchange rates optimization and secure staking for our users

## Cross-chain restaking protocols

**RENZO**  **StakeEase**  **Kelp**

Enables cross-chain asset restaking, expanding staking opportunities across multiple blockchain networks. Enhances interoperability and user choice in managing staking portfolios.

## Liquidity Staking Platform (LSD)

 **Rocket Pool**  **LIDO**  
 **Frax Finance** **BENQI**

Simultaneously enables liquidity provision and staking, optimizing capital efficiency. Enhances user experience and platform stability while offering opportunities for rewards.

## Chainlink decentralized oracle solution

 **Chainlink**

Facilitates real-time exchange rate data retrieval from off-chain sources, ensuring accuracy and transparency. Mitigates risks of centralized price manipulation, enhancing platform integrity.

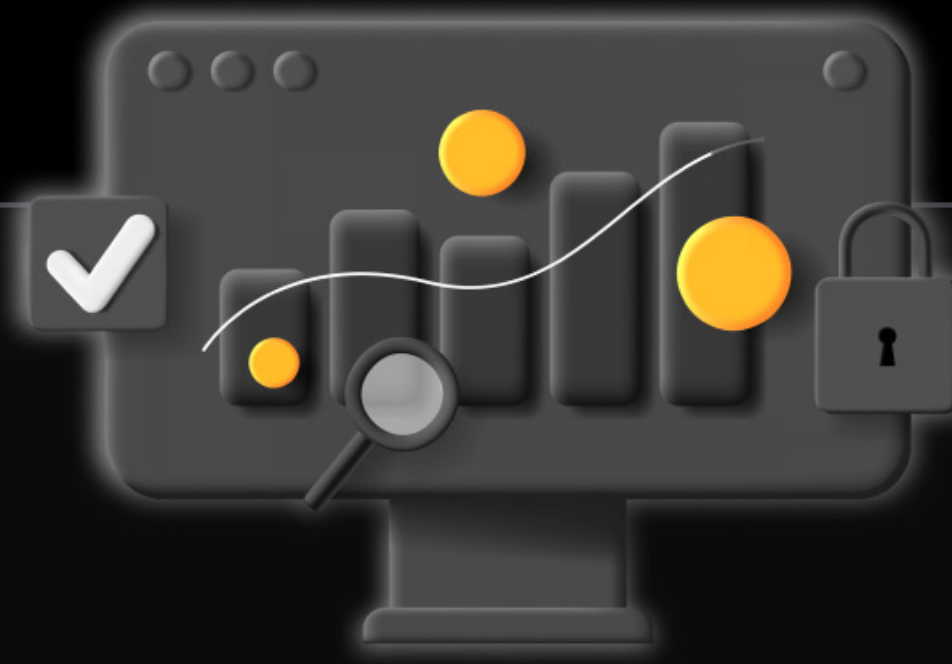
**DEPLOYED**

# The Benefits of Using BlastFi



## Automated optimization

Utilizing WiseLSD algorithm, BlastFi optimizes staking strategies across the entire Web3 landscape, saving time and assessing risk for users.



## Tailored Preference

With AI-driven auto-balance algorithms, BlastFi offers preset investing pools for users to manage assets based on individual risk and reward preferences.



## Cross-chain Efficiency

BlastFi operates seamlessly across multiple chains, leveraging optimized smart contracts to maximize interest rates with lightning-fast processing



# Referral Program

Empower Users to Expand Network and Amplify Earnings



BlastFi's Referral Program offers users the chance to boost their earnings by inviting others to join the platform with personalized code or referral link.

As users' networks grow and referrals bring in new users, they'll rise through different ranks, unlocking higher commission rates and exclusive rewards.

The program is tied to the total investment and the restaking value of users' networks, ensuring rewards that mirror their network's growth.



BLASTFI

# Tokenomics

# Platform Tokens

BlastFi operates on a triple-token model, aimed at separating utility functions and economic incentives within its ecosystem



## BDAO Token

The BDAO token serves as BlastFi's governance token, obtainable through USDT/USDB staking or initial allocations. BDAO token holders can actively engage in DAO voting and participate in platform decisions.



## BRES Token

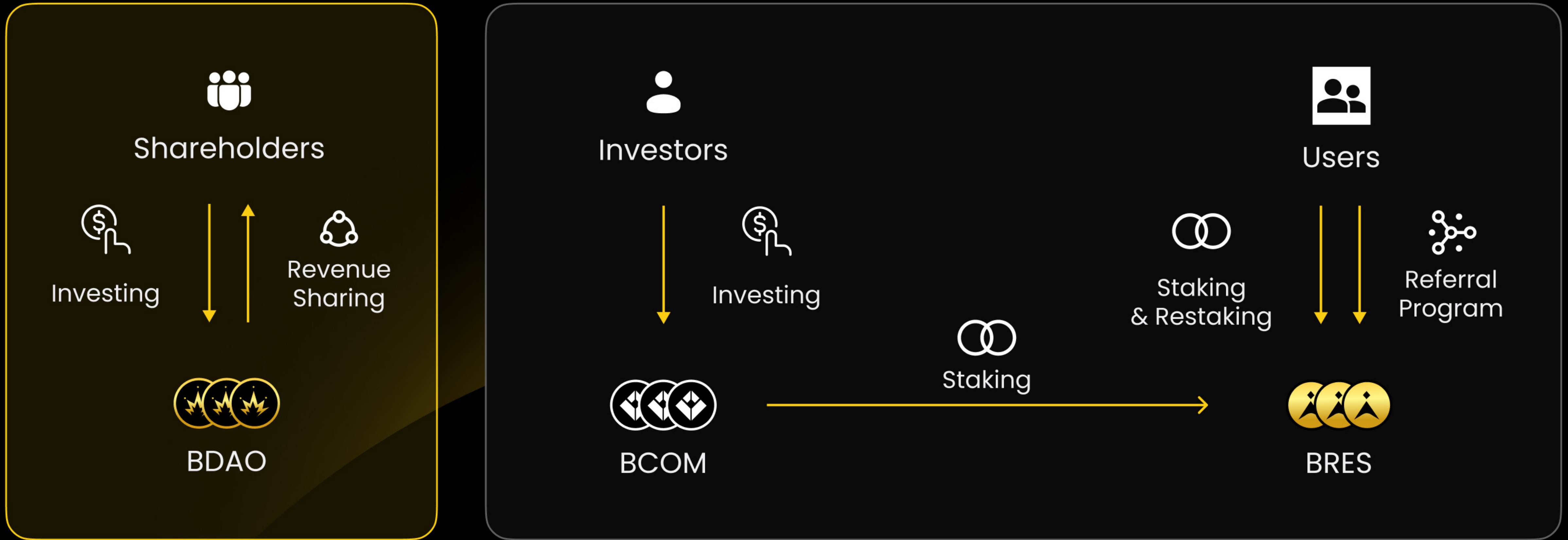
The BRES token serves as the primary utility token within BlastFi's ecosystem, facilitating various functions and interactions on the platform. Users receive BRES tokens as rewards when participating in BlastFi's staking/restaking activities and referral programs.



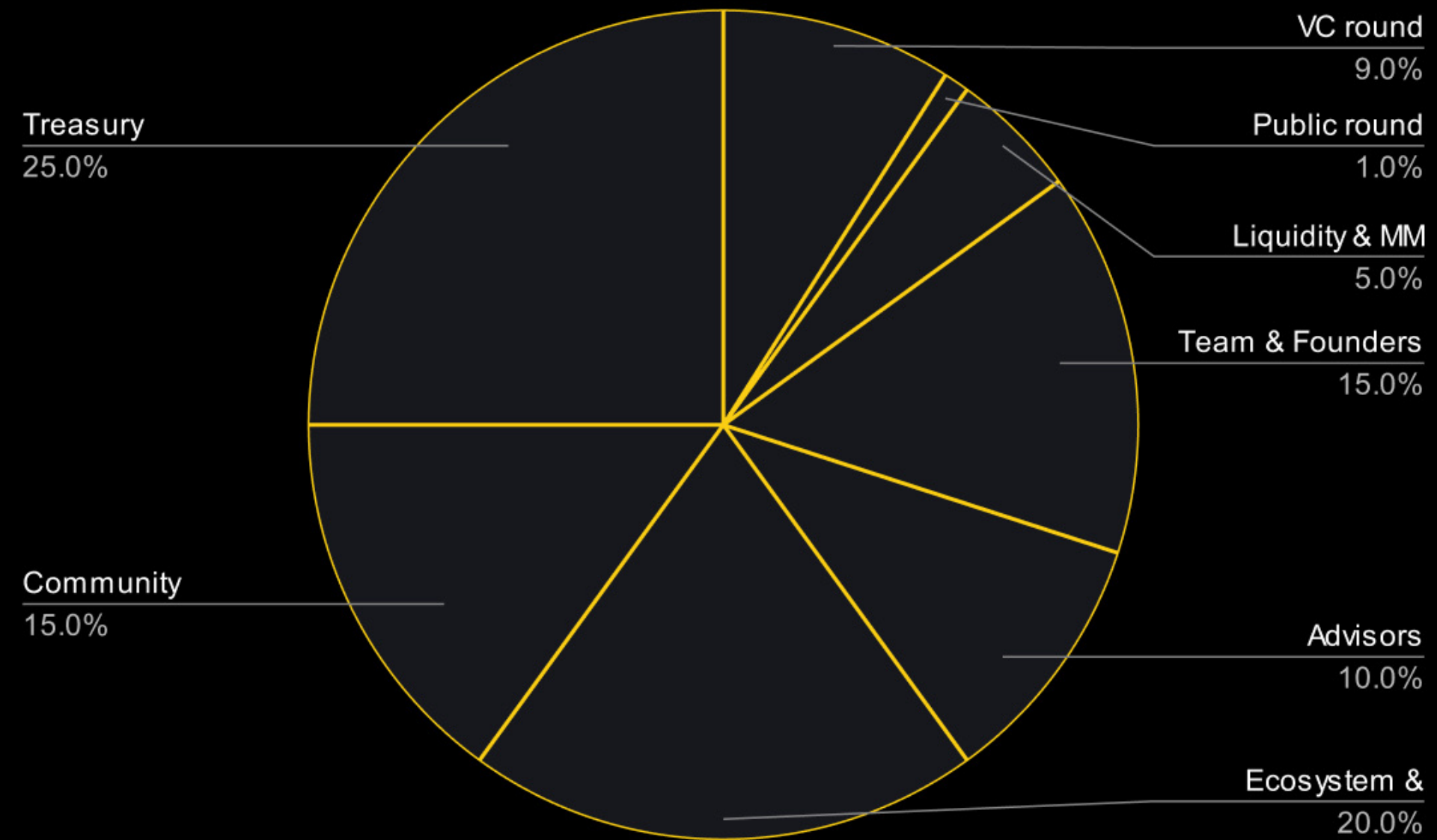
## BCOM Token

The BCOM token, BlastFi's stablecoin, is generated through initial allocations and distributed during specified events or campaigns. Stakeholders can stake BCOM tokens to earn BRES tokens, enhancing their involvement in the platform's activities

# Token Economy

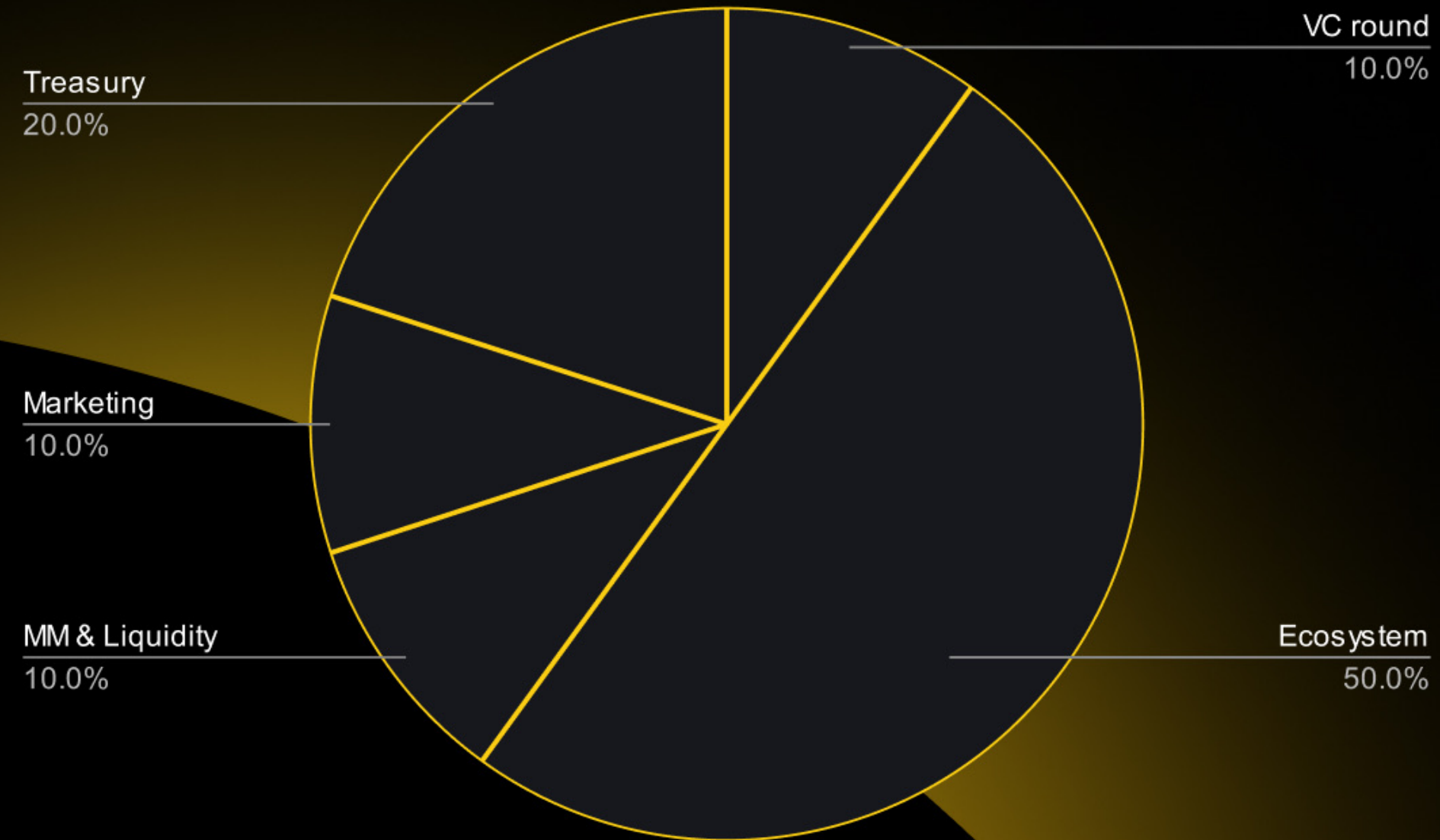


# BDAO Tokenmetrics



	TOKEN (%)	NO. OF TOKEN	RELEASE
VC Round	9%	9,000,000	8-month lock-up, then 8% released at the 9th month, 7% at the 10th month, followed by 5% per month for 17 months
Public round	1%	1,000,000	100% TGE
Liquidity & MM	5%	5,000,000	50% TGE, cliff 6 months, linear unlock for 24 months
Team & Founders	15%	15,000,000	1-year cliff, followed by a monthly release over 36 months
Advisors	10%	10,000,000	1-year cliff, followed by a monthly release over 24 months
Ecosystem & Partnerships	20%	20,000,000	Following the ecosystem expansion
Community Rewards & Airdrops	15%	15,000,000	9 months cliff, linear unlock for 24 months
Treasury	25%	25,000,000	18 months cliff, then following the ecosystem expansion
<b>Total Supply</b>	<b>100%</b>	<b>100,000,000</b>	

# BRES Tokenmetrics



	TOKEN (%)	NO. OF TOKEN	RELEASE
VC Round	10%	100,000,000	3-month lock-up, then 5% released at the 4th month and 5th month, followed by 3% per month for 30 months
Ecosystem	50%	500,000,000	Following the ecosystem expansion
MM & Liquidity	10%	100,000,000	30% TGE, cliff 6 months, linear unlock for 2 years
Marketing	10%	100,000,000	10% TGE, 9 months cliff, linear unlock for 2 years
Treasury	20%	200,000,000	18 months cliff, then following the ecosystem expansion
<b>Total Supply</b>	<b>100%</b>	<b>1,000,000,000</b>	



# Roadmap

Empower Users to Expand Network and Amplify Earnings

H1-2024

## Platform Establishment

Launch BlastFi Staking & Restaking on **ERC20 blockchains**, introducing users to staking and restaking protocols for additional rewards.

Implement **Referral Program** to drive user acquisition and platform growth.

Secure **listings** on major **CEXs** and expand **DEX integration** for seamless trading experience.

H2-2024

## Security & Interoperability

Enhance platform security through smart contract audits and collaborate with DeFi projects for ecosystem growth.

Collaborate with other DeFi projects and blockchain networks to foster interoperability and ecosystem growth.

Launch cross-chain bridges for seamless asset transfers

2025

## Community Empowerment

Introduce DAO Governance

Integration of Layer 2 solutions to improve transaction throughput and reduce fees

Establish BlastFi Stakers, Operators, and AVS (Actively Validated Services) to enhance network security, decentralization, and efficiency.

Q3 &amp; Q4 2025

## Improvement & Further Expansion

Expand platform features and functionalities based on community feedback and market demand, ensuring a seamless and user-friendly experience.

Optimize cross-chain interoperability to streamline asset transfers across different networks.

Continuously innovate to adapt to market dynamics and maintain BlastFi's leadership in DeFi staking.



Thank you for  
firing up the blast  
with BLASTFI!

